

## **AGENDA**

### **DOWNTOWN IMPROVEMENT DISTRICT**

**Regular Session:** **Wednesday, January 21, 2009**  
**Meeting Place:** **1022 J Street**  
**Meeting Time:** **12:00 Noon**  
**Chairperson:** **Frank Boots**

1. Roll Call
2. Approval of Minutes –December 17, 2008
3. Correspondence
4. a) Promotion Reports
  - 1) Downtown Entertainment District Report
  - 2) Amgen Tour of California
  - 3) Family Cycling Festival  
b) Beautification Reports
  - 1) Redevelopment Update
  - 2) Graffiti Update
  - 3) Color Modesto Update  
c) Parking and Transportation Reports  
  
d) Newsletter Report
  - 1) Downtown News
5. Matters for the Good of Downtown
  - 1) Downtown Marketing Study
6. Non-Agenda Items
7. Adjourn

### **DECLARATION OF POSTING**

This is to certify that on January 16, 2009 at 1:00 p.m., Jeffery Newberry posted a copy of the agenda for the Downtown Improvement District Advisory Board meeting on January 21, 2009 on the agenda window at 1022 J Street, Modesto, CA.

Nancy Young, Executive Director